

think
big

large format
full colour printing

flatbed, sheet-fed and roll fed.
8' wide to unlimited length, up to 2.5" thick.
print on virtually anything!



HP Scitex FB950

GET TO KNOW US!
ORDER YOUR FREE
PROFILE KIT TODAY

To order a free profile kit, email your request to sales@jamespublishing.ca and we will mail one directly to your office. For more information or to view an expanded portfolio, check us out online at www.jamespublishing.ca or visit us on Facebook.



acrylic engraving, one of our many new offerings in 2012.
inset: one of our new technologies, Engraving Machinery



OPENING TO NEW MARKETS IN 2012

In an effort to expand our services and open new markets we will be installing a CNC router and engraving machine in the new year. Both machines can be used for 3D carving, V-bit carving, profile contouring, fluting, and engraving of wood, foam, plastic, acrylic and light metals such as brass and aluminum. These machines will allow us to produce custom dimensional signage projects, lamacoids, plates and labels.

get noticed

'like' us and

WIN
TWO VEHICLE MAGNETS

Two (2) Winners will receive two full colour, 16" x 24" - 3 mil vehicle magnets printed from a supplied digital file, a \$99 value!

1. Visit our Facebook page
2. Click the Like button
3. Leave a comment

To qualify entries must be received by 5:00 pm on March 23, 2012. Only two (2) Winners will be selected. The Winners will be posted on our facebook page March 28, 2012.

Follow Us
on Facebook [f](#)



YOUR PRINTING AND SIGN
SUPERSTORE



print | design | signs | vehicle wraps

66 King Street West, Bowmanville
905.623.8001 | www.jamespublishing.ca



Rick James, President

As we enter our 158th year of business, we're adding more services and equipment to our 20,000 square foot facility in downtown Bowmanville to meet the demands of our clients. "With the equipment we're adding, we will be able to offer a wider variety of custom solutions for printing and signage. We love doing the type of jobs that challenge us whether it's a custom shape, unique material or using a customer's database to create truly individual marketing ideas for their customers," said James.

"The companies we deal with demand products that meet or beat their specifications for price, quality and delivery time. We have a new client that asked us to customize a wooden pallet used to ship expensive parts. Using our flatbed sign printer, we were able to image a simple pattern directly on the wood to help workers load the parts in the proper order and minimize damage. The company estimates the simple solution will save the company millions of dollars per year."

One of the most exciting parts about our business is how rapidly things change. A few years ago, nobody had ever heard of Facebook or Twitter. Today, they are important components of a company's marketing plan and we are here to help make sure your printing, signage and internet presence all match and deliver the same message.

Leonardo Da Vinci, Einstein and Steve Jobs all preached the importance of keeping things simple. Please take a few moments to look through this edition of Media Post and then let us create a marketing solution for you that is effective, yet simple.

www.jamespublishing.ca

SIMPLICITY IS THE ULTIMATE FORM OF SOPHISTICATION

Your time is precious, your deadlines seem impossible and your profit margins keep getting squeezed. You need a simple solution when it comes to promoting your business with printing, signage and the internet.

James Printing and Signs is your answer. From concept to completion, we provide design and print solutions for our clients that make their purchasing decisions, quite frankly....simple.

Rick James is the fourth generation to operate the long-time family business. "Our number one priority is customer service because that's where we can always beat our competitors. If you phone us, you will never have to go through a list of dialing options to hopefully reach someone with an answer."

INSIDE OUR DESIGN DEPARTMENT



Dave, Constance, Joanne, & Heather - our design team.

Twenty-nine years of combined experience in the industry and staying on top of the current trends gives this team a talented edge.

A typical day consists of 'getting the creative juices flowing'. Brief meetings to collaborate on both sign and print projects often determine which artist is assigned to which project, as each artist possesses unique strengths. Sometimes a tag-team approach is taken to finalize the artwork.

The artist then goes to work creating concepts, sourcing artwork, colours and sometimes stocks or substrates. After the initial design is complete it is sent to proof-reading and then sent to the client for approval. Deadlines are a common thing and stress and laughter are a big part of the daily routine but the end result is worth it. Making our clients happy - Makes us happy!

SIGN SERVICES

As certified installers our team of qualified professionals provide installation and repairs to our clients as well as other sign companies in Durham Region.

- \$5,000,000 liability coverage
- WSIB coverage
- WHMIS certified
- Aerial lift certified
- Mobile workshop for on-site installations
- Indoor bay for year round applications



our CLIENTS

James Printing and Signs is proud to provide services to our many clients. Below are just a few distinguished businesses with whom we have partnered.

- Elections Canada & Elections Ontario
- Metroland Media Group Limited
- Ontario Power Generation
- St Marys Cement Group
- Mosport International Raceway
- Greater Oshawa Chamber of Commerce
- Memorial Hospital Foundation – Bowmanville
- Municipality of Clarington
- Ping Canada
- City of Oshawa

our AWARDS

At James Printing and Signs we have come to learn that if you do your job well, you receive a little recognition from your peers. The real winners are our staff, the talented people, be it in the office, in design, on press, in the bindery or making deliveries, each employee takes a special pride in doing their utmost on each client's job, from concept through completion.

2003 to 2007
Reader's Choice Award Winner - Best Printer

2007
Business Excellence Award
- Rick James, Business Person of the Year

2008 to 2009
Reader's Choice Award Winner - Best Printer

2010
Reader's Choice Award Winner - Best Print Shop

2011
Reader's Choice Award Winner
- Best Print Shop & Sign Maker



CALLING ALL: DESIGN STUDIOS, PRINTERS AND SIGN SHOPS

We offer Trade Services at Wholesale Prices!

We produce your projects accurately, professionally, on time and on budget and all at trade pricing.

print :

wide format | digital | web offset | sheetfed

- engineer and architectural prints
- newspapers, guides and digests
- business cards, letterhead and envelopes
- flyers, brochures, post cards and bookmarks
- business forms, scratch pads and trip logs
- calendars, magnets and door hangers
- posters, tickets and presentation folders

signs :

indoor | outdoor | assembly | installations

- vehicle wraps, magnets and decals
- banners and tradeshow graphics
- construction and directional signage
- pylon, backlit and LED signs
- real estate, wall posters and floor decals
- billboards, flags and A-frames
- tactile, braille
- CNC & Engraving

design :

branding | marketing | design

- print, website and sign design
- consulting, development and art direction
- original photography/stock imagery selection
- design and layout
- prepress
- social media branding

Our professional and experienced staff will provide prepress, print and bindery under one roof and all at trade pricing.

GET TRADE SHOW READY

HOPUP Fabric Backwall



only \$1199

AERO Display System



only \$1099

Save \$200
\$1,399.00 plus HST

Straight Unit HOPUP Fabric Backwall

Features & Benefits
• 89.25" X 89.25"
• Great for trade shows
• Quick & Easy set-up
• Aluminum Frame
• Travel Bag w/rollers
• Full colour front graphic printed on Power Stretch Fabric.

Optional
• Lumina 200 LED lights - \$189.00 ea.

Save \$400
\$1,499.00 plus HST

Indoor / Outdoor Modular Display

Features & Benefits
• Great for trade shows
• Quick & Easy set-up
• Adjustable positioning

Modular Back Wall Display Kit Includes:

- 4 - Bases
- 4 - Uprights
- 2 - Universal light fixtures
- 1 - 1500 mm wide center banner printed full colour on one side
- 2 - 1000 mm wide side panel banners printed full colour on one side
- 1 - Carrying Bag

Banner, Hopup and Aero Sale offers expire March 30, 2012



YOUR PRINTING AND SIGN SUPERSTORE



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THE SALES BASKET

Bring in the coupons below and SAVE!

500 FULL COLOUR BUSINESS CARDS

2" x 3.5" - Printed one side, 12pt C1S from the customer's press ready pdf. Taxes extra.

Expires April 30, 2012.

ONLY **\$59**

COLOUR COPIES

Printed one side, 20lb Xerox, 8.5" x 11" Taxes extra.

Expires April 30, 2012.

40¢ ea.

FULL COLOUR POSTERS

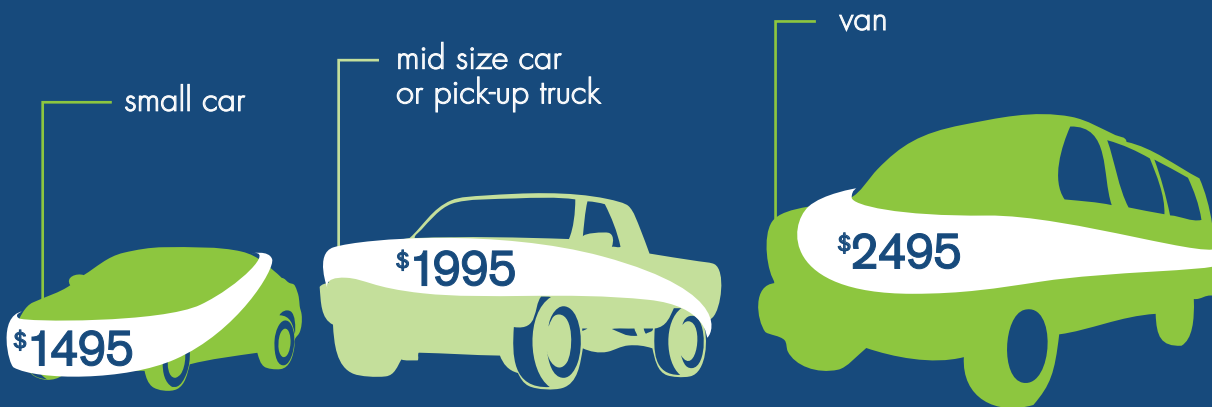
24" x 36" - Printed on 9 mil poster stock. Minimum order of 20. Taxes extra.

Expires April 30, 2012.

ONLY **\$8.50** ea.

get the most with your advertising budget this year. . . **GET IT WRAPPED!**

By creating a mobile billboard for your business you'll GET NOTICED BIG TIME!!
Vehicle wraps & graphics can generate 10,000+ impressions DAILY!!



INTRODUCING: BLACK & WHITE WIDE FORMAT

up to 36" wide
PRINT . SCAN . COPY

INTRODUCTORY SPECIAL

ONLY **39¢** /sq.ft.

*additional charges may apply

This is a great opportunity to print your blueprints, CAD drawings, stained glass/woodworking patterns and MUCH MORE!



place an online order for a chance to **WIN...** a **BANNER UP!**

One Winner will receive a 33.5" X 78.75" Retractable Banner Stand printed from a supplied digital file, a **\$279 VALUE!**

1. Visit our website, www.jamespublishing.ca
2. Click the 'now open' button
3. Place any online print order

To qualify entries must be received by 5:00 pm on March 23, 2012.

Only one (1) Winner will be selected.

The Winner will be posted on our Facebook page March 30, 2012.



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